



# Bringing GameDev Together

Cyprus Game Development Community – 2026 Edition





# What is GDCy?

GDCy brings together Cyprus' game development community by organizing a series of events that attract industry decision-makers, including Company Founders, C-level Management, and Senior Specialists.

We outreach our audience through

- Facebook Page with 1200+ subscribers
- Telegram channel with 1300+ subscribers
- Our Mailing list of 1000+ community members

Lifestyle and Partners

- Access to various events and activities from our partners at discounted rates for our community members.
- Partnerships with educational institutions, enabling kids to study Game Development and enter the industry.
- Production and distribution of GDCy merchandise to foster a sense of community and highlight GameDev identity.
- Collaboration with conferences to integrate GameDev elements into their events: from small panel discussions to dedicated content tracks.



# Our Events



## GDCy

Every last Friday of the month.

Attracts 200-300 people



## GDCy Talks

Content-focused meetup in the middle of the month

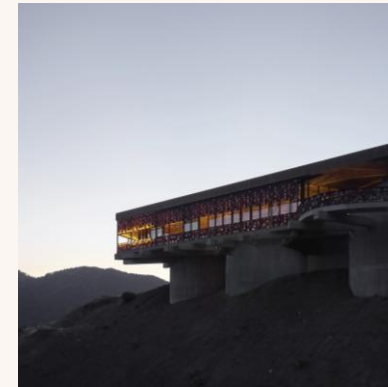
Attracts 70-150 people



## GDCy Fest

Ultimate Summer GameDev Destination - once a year.

Attracts 1000+ people



## GDCy Executive Lounge

C-level event with GDCy vibes



## GDCy VIP

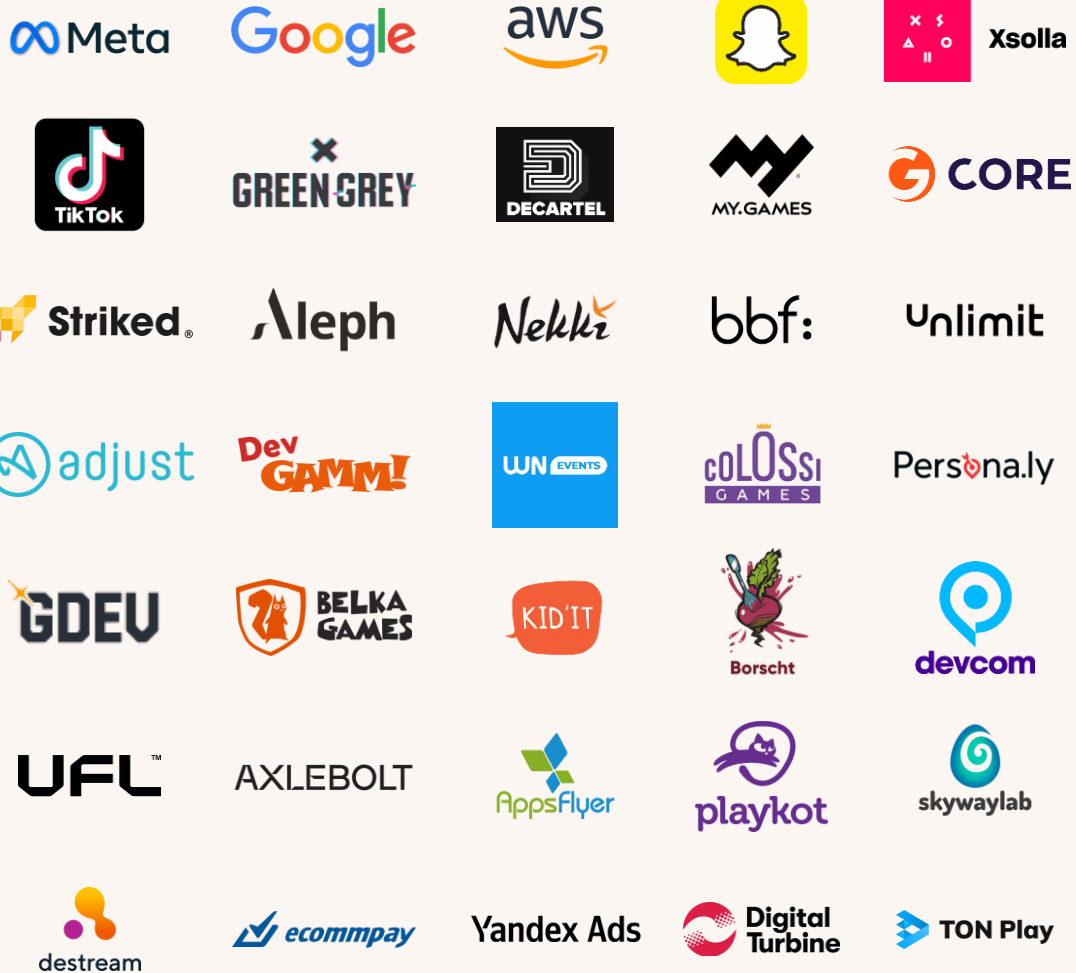
Tailor-made events for our partners

Other formats available on-demand:

- GDCy Afterparty – collaboration with other events to help them setup a party with GDCy vibes
- GDCy Beach – summer beach party for GDCy Community

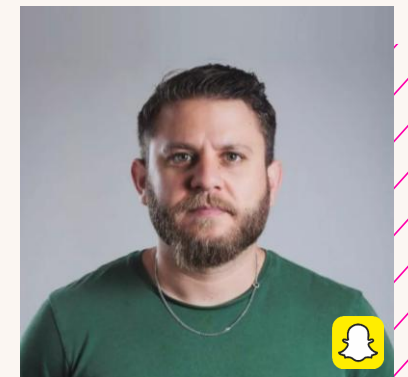


# Partners & Sponsors



*"I am glad that GDCy fosters growth in Cyprus through unique events, bringing individuals together to share knowledge and progress. I am grateful for the opportunity to be a part of this community!"*

Marios Anastasiou  
App Lead, Google



*"In a world full of different business communities, GDCy stands out in the way it supports, enriches and drives value to its members and partners."*

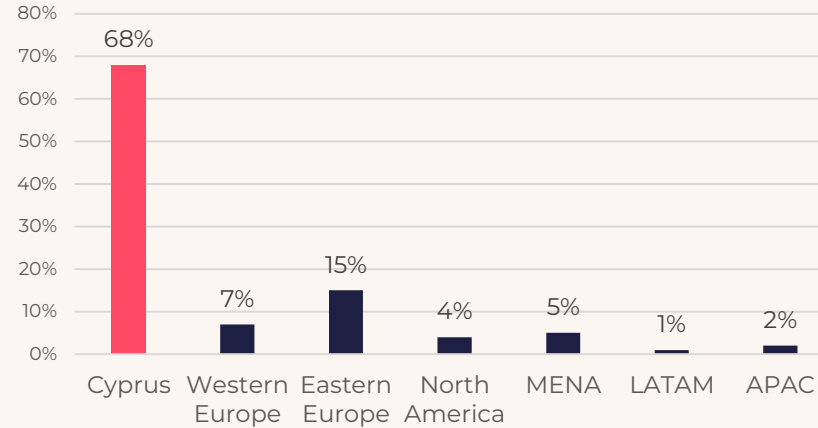
Tom Blotman  
Business Marketing Lead, Snap

# Our Audience

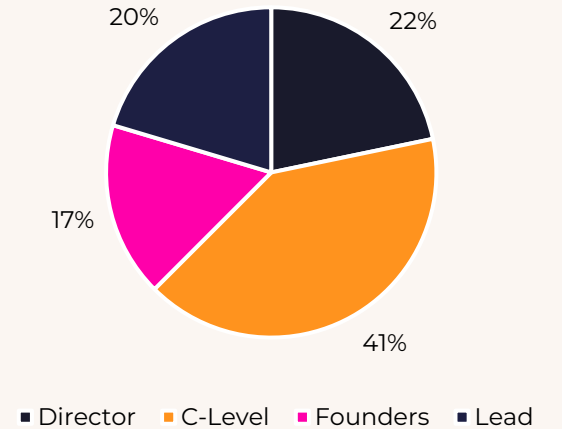
- Big part of our audience are Top Managers and Senior Specialists
- They are accompanied with our Core audience of performing professionals in Dev, Art, Modelling and other areas
- We rarely see Indie developers on our events, due lack of them in Cyprus
- Cyprus is a big GameDev hub and majority of our audience are local specialists from international companies and publishers



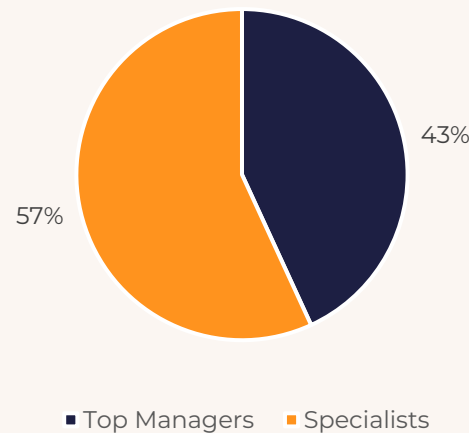
Audience by Geo (Tickets)



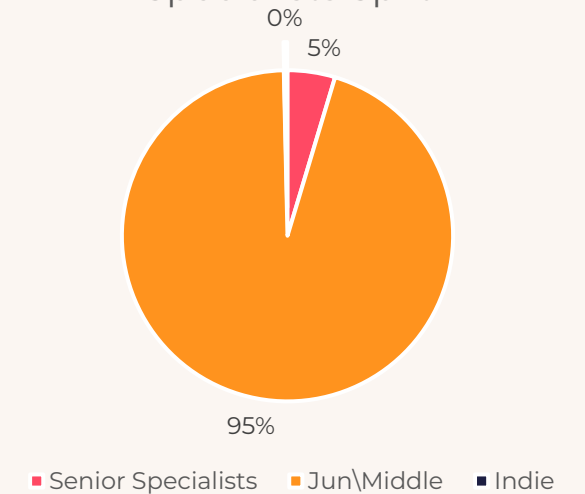
Top Managers Split



Core Audience

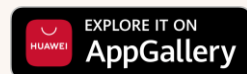
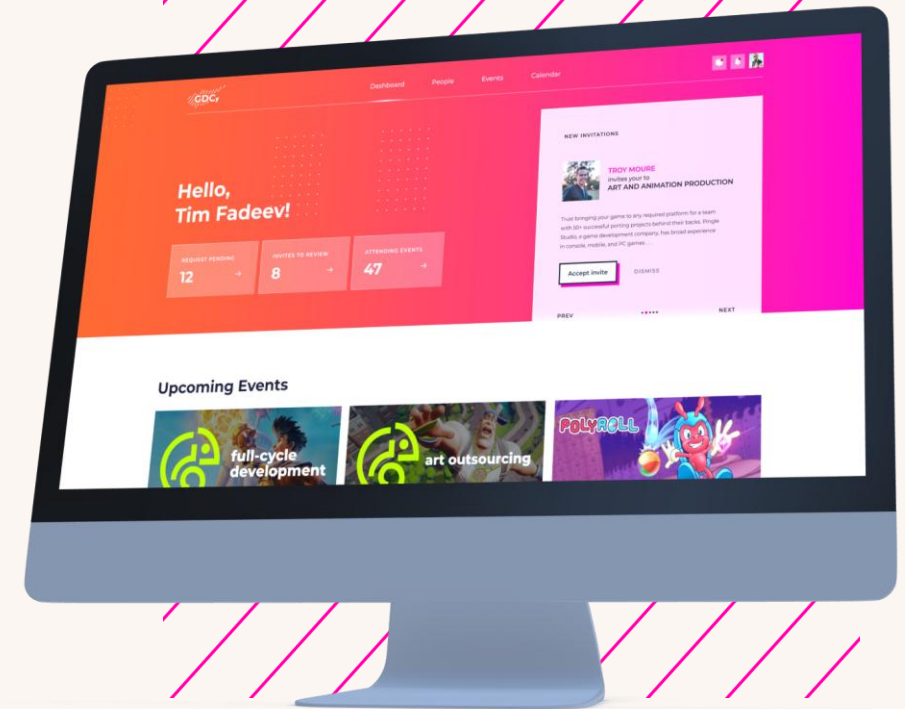


Specialists Split



# GDCy Meet

- GDCy Meet – a meeting platform for all GDCy events, that was developed in-house for the needs of our community
- Using platform, our attendees have access to:
  - **Event Tracking:** to stay updated on all ongoing and upcoming GDCy and partner events;
  - **Networking:** to connect with people attending GDCy events.
  - **Chat:** to find points of contact, schedule meetings on dedicated meeting points, and be in touch with each other.
  - **Schedule Management:** access to the event schedule, add interesting sessions to a personal calendar.
  - **Calendar Integration:** export GDCy Meet blockers to external calendar services.
  - **Digital Profiles:** to create and share profiles with GDCy IDs compatible with Apple and Google Wallet.
  - **Accessibility:** the app is available in web browsers and all major application stores.



# Sponsorships

We provide multiple sponsorship options for our main GDCy parties:

- **Bronze Sponsorship Package - €3000**
  - Your logo on our announcement banner;
  - Set up 1 roll-up banner at the event;
  - Set up of a compact booth for your marketing endeavours.
  
- **Silver Sponsorship Package - €7500**
  - Your logo on our announcement banner;
  - Special mention: "GDCy #X, powered by [Your Company Name]";
  - A dedicated press-wall (3x2m) with your brand's design;
  - Set up of 3 roll-up banners at the event;
  - Pictures/videos highlighting the event name and your logo on the venue screen;
  - Post-event photos branded with your logo;
  - Finger food to all our esteemed guests;
  - Complimentary welcome drink for each guest.
  
- **Gold Sponsorship Package - €10000**

Absolute exclusivity: no other Bronze or Silver sponsors.

  - Includes all the benefits of the Silver Sponsorship Package;
  - Host a dedicated 2-hour RSVP session before the main event;
  - All essential presentation equipment – a large screen, sound system, and mic;
  - Finger Food and an Open Bar for guests during the pre-event.



\*All prices doesn't include VAT and other taxes.



# Sponsorships

Depending on the season, our sponsorship options may vary and are open to negotiation.

- **GDCy All Year-Round Sponsorship - €80000**
  - This general sponsorship tier is designed for companies looking to play a significant role in the Cyprus GameDev community
  - Your logo on all our announcement banners;
  - Branding on GDCy lanyards and badges;
  - A Gold Sponsorship Package for one GDCy event;
  - Year-round joint marketing communication with the GDCy community.
- **GDCy Talks - €5000**
  - A lightweight yet impactful sponsorship opportunity for content-focused events
  - Your logo featured on the event's announcement banner;
  - Special mention: "GDCy #X, powered by [Your Company Name]";
  - Set up of 2 roll-up banners;
  - Post-event photos, branded with your logo.
- **GDCy Fest 2025**
  - Specific sponsorship options for this event are detailed in a separate slide deck
- **Other GDCy Activities**
  - We have various activities and opportunities throughout the year. Please reach out to explore options and discuss further details.





Feel free to reach out!



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